

ADDITIONAL RESOURCES FOR DRIVER EDUCATION INSTRUCTORS TO ADDRESS DISTRACTION

Additional Information Sources

Carney, C., McGehee, D.V., Harland, K., Weiss, M., and Raby, M. 2015. *Using Naturalistic Driving Data to Assess the Prevalence of Environmental Factors and Driver Behaviors in Teen Driver Crashes*. Technical Report. AAA Foundation for Traffic Safety, Washington, DC.

<https://aaaafoundation.org/using-naturalistic-driving-data-assess-prevalence-environmental-factors-driver-behaviors-teen-driver-crashes/>

This study by University of Iowa researchers looked at drive cam data involving teenage drivers in the Midwest. Key findings included the following:

- Drivers were inattentive or engaged in some other non-driving-related activity in 58% of crashes overall (44% of loss-of-control crashes, 89% of road-departure crashes, 76% of rear-end crashes, and 51% of angle crashes).
- The most frequent potentially-distracting behaviors were conversing or otherwise interacting with passengers and cell phone use.
 - Passengers present (36% of all crashes)
 - Driver was engaged in cell phone use (12% of crashes)
- Drivers who were engaged with cell phones spent an average of 4.1 seconds looking away within the 6 seconds before the crash.
- Drivers had no reaction at all before impact in more than half of rear-end crashes involving cell phone use.
- Distraction due to cell phone use appears to be much more prevalent than reflected in other studies or police reports.

Distracted Driving. Iowa Department of Public Safety.

<https://dps.iowa.gov/distracted-driving>

General resources from the Iowa Department of Public Safety.

End Distracted Driving.

EndDD.org

Website includes lesson plans, information, and other resources to address distracted driving.

Teens in the Driver Seat. Texas A&M Transportation Institute.

<https://www.t-driver.com/know-the-risks/high-school/distractions/>

Provides additional information about teens and distraction.

Videos that Could be Used in Class to Discuss Distraction

Just Ask to End Distracted Driving. End Distracted Driving.

<https://www.youtube.com/watch?v=PFMKnp0eW4I&t=2s>.

Video shows two teen boys driving and discussing another teen driver who was driving recklessly. Then the teen driver starts to text. The teen passenger encourages the driver to put the phone away. The driver indicates he does it all the time and the passenger had just said he was a safe driver. The passenger asks again and the driver puts the phone away.

Put the Phone Away or Pay. U.S. Department of Transportation National Highway Traffic Safety Administration.

<https://www.nhtsa.gov/campaign/distracted-driving>

30 second video, shows types of texters, then types of crashes.

Whoa. U.S. Department of Transportation National Highway Traffic Safety Administration.

<https://www.youtube.com/watch?v=KZuwtUTYkmE>

Video shows parents stopping children from dangerous activities such as sticking a fork in a light socket. Video then shows a parent stopping a teen from driving until they agree to obey five rules: no cell phones, no extra passengers, no speeding, no alcohol, and buckle up.

Before You Start Your Car. Oregon Department of Transportation.

https://www.oregon.gov/odot/Safety/PublishingImages/Park_Your_Phone_2020_Remix_15sec_for_Instagram_WIP1a.mp4

15 second video with song about “parking” your phone before you start your car.

Speak Up about Distracted Driving. End Distracted Driving.

<https://www.youtube.com/watch?v=8rVLKJ9eGnE&list=PLusW4sNvUOQjMm61y8aRoF7TticlDdN4-&index=5>

Short video to help passengers speak up when a driver is distracted.