BACKGROUND

• Business unit of Bi-State Development
• Launched in September 2014
• Executive Director in July 2015
• Support from both sides of the river
Identify what drives inbound freight flow.

St. Louis regional freight activity by direction and mode in 2012 is displayed for the estimated 210 million tons of freight

- Domestic inbound is the largest flow of freight volume
- Truck remains the dominant transportation mode
REAL ESTATE INDUSTRY WORKSHOP

Key Strengths

- Geographical Centrality
- Skilled Workforce
- Available Real Estate
- Multimodal Transportation Infrastructure Access

Under-Marketed Strengths

- Skilled Workforce
- Multimodal Transportation Infrastructure Access
- Presence of Other Large Companies
- Proximity to Manufacturing Suppliers
KEY STRENGTHS

1. Central to US manufacturing
2. Home to specialized industries
3. Range of modal options
4. Strategic location on the Mississippi River
“...metropolitan areas attain a more central position within the national trade network based on their production or logistics specialties in particular commodities.”

This is the case for high-ranking St. Louis.

- from ‘Mapping Freight’. Brookings Institution
KEY STRENGTHS

Home to specialized industries

EMERSON
World Wide Technology, Inc.
Gateway Commerce Center
HERSHEY'S
Peabody
Cargill
AB InBev
ADM
MONSANTO
KEY STRENGTHS

Range of modal options

1. 4 highways with national access
2. 5 airports with capacity
3. 6 Class I railroads
4. 3rd largest inland port
5. 6 natural gas & 9 refined product pipelines
KEY STRENGTHS

1. Northernmost LOCK-FREE port
2. Northernmost ICE-FREE port
3. 7th largest port for DOMESTIC TONNAGE
4. Strategic location on the Mississippi

ST LOUIS REGIONAL FREIGHTWAY
A Bi-State Development Enterprise
GOALS

Build on regional successes
Promote industry specialization
Strengthen modal flexibility
Enable e-commerce growth
Capitalize on Panama Canal expansion
GOALS

Build on regional successes

Further understand why large manufacturers and distributors locate here

Focus and improve upon the freight-based factors
GOALS

Promote industry specialization

Promote skilled workforce development

Facilitate supporting freight business development
GOALS

Strengthen modal flexibility

Improve intermodal connections
Enable e-commerce growth

Increase the efficiency of the regional freight network

Optimize the network for e-commerce
Capitalize on Panama Canal expansion

Make St. Louis a key part of the emerging national freight network

Build strategic partnerships across the nation
NEXT STEPS

1. Alliance Workshop
2. FAST Act
3. US Department of Transportation
THANK YOU.