



# ST LOUIS REGIONAL FREIGHTWAY

Your Gateway to the World

# BACKGROUND

- Business unit of Bi-State Development
- Launched in September 2014
- Executive Director in July 2015
- Support from both sides of the river



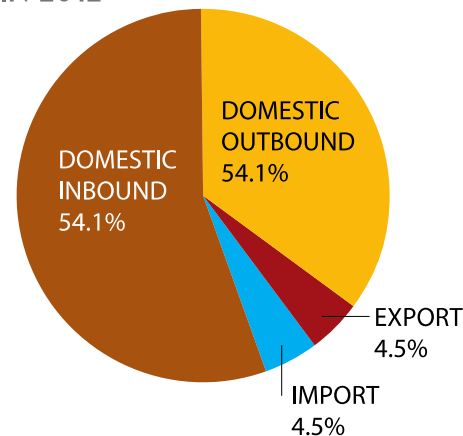
# FREIGHT FLOWS

## Identify what drives inbound freight flow.

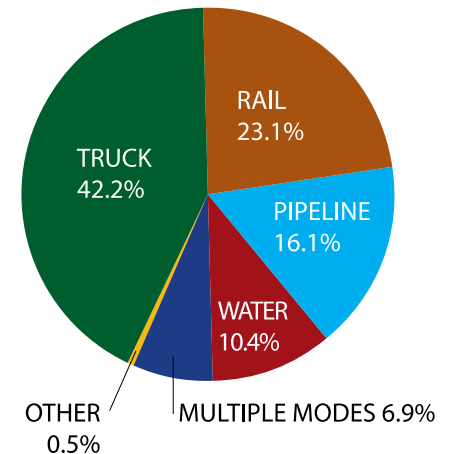
St. Louis regional freight activity by direction and mode in 2012 is displayed for the estimated 210 million tons of freight

- Domestic inbound is the largest flow of freight volume
- Truck remains the dominant transportation mode

FREIGHT BY DIRECTION IN 2012

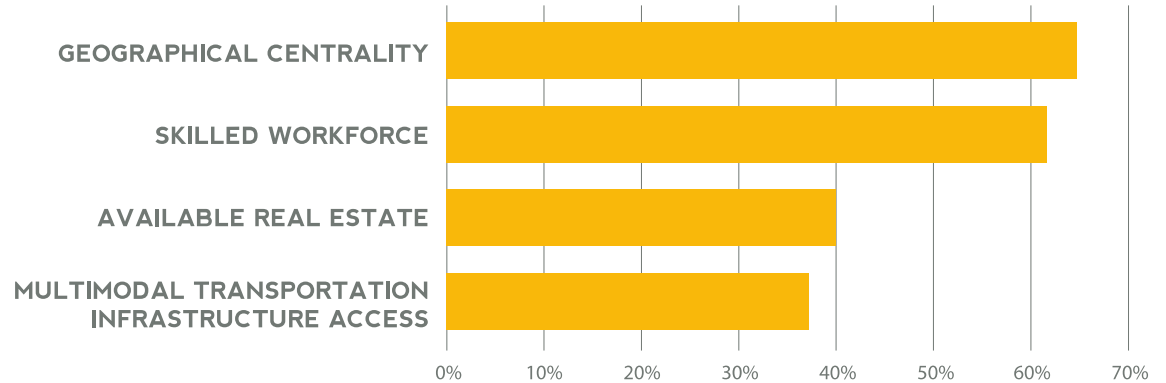


FREIGHT BY MODE IN 2012

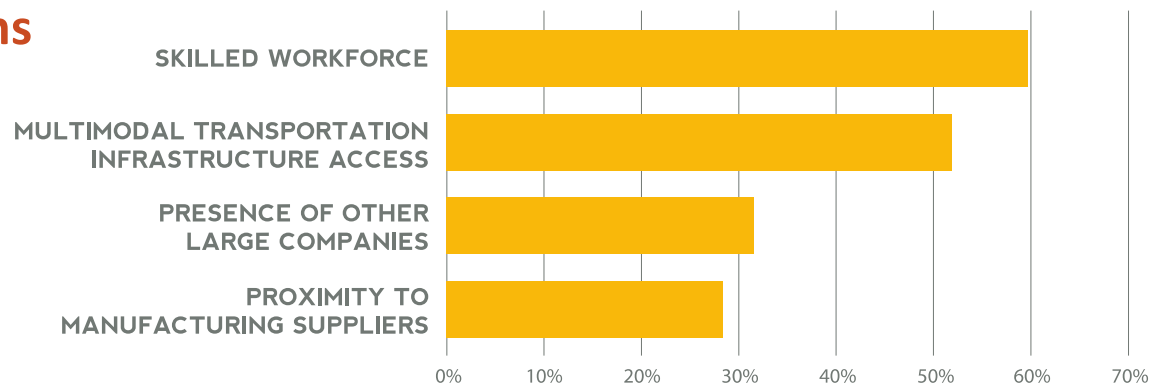


# REAL ESTATE INDUSTRY WORKSHOP

## Key Strengths



## Under-Marketed Strengths



# KEY STRENGTHS



Central to US  
manufacturing



Home to  
specialized  
industries

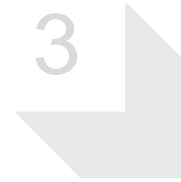
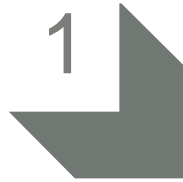


Range of  
modal options



Strategic  
location on the  
Mississippi River

# KEY STRENGTHS



## Central to US manufacturing

“...metropolitan areas attain a more central position within the national trade network based on their production or logistics specialties in particular commodities.”

This is the case for high-ranking St. Louis.

- from *'Mapping Freight'*. Brookings Institution

# KEY STRENGTHS



## Home to specialized industries



# KEY STRENGTHS



## Range of modal options



4 highways with national access



5 airports with capacity



6 Class I railroads



3<sup>rd</sup> largest inland port



6 natural gas & 9 refined product pipelines



# KEY STRENGTHS

- 1
- 2
- 3
- 4

## Strategic location on the Mississippi

Northernmost  
**LOCK-FREE**  
port

Northernmost  
**ICE-FREE**  
port

7<sup>th</sup> largest  
port for  
**DOMESTIC**  
**TONNAGE**

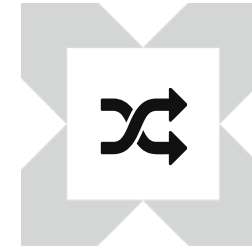
# GOALS



Build on regional  
successes



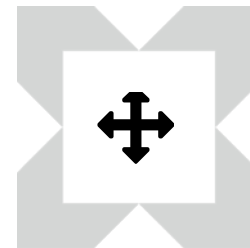
Promote industry  
specialization



Strengthen  
modal flexibility



Enable e-commerce  
growth



Capitalize on Panama  
Canal expansion



## Build on regional successes

Further understand why large manufacturers and distributors locate here

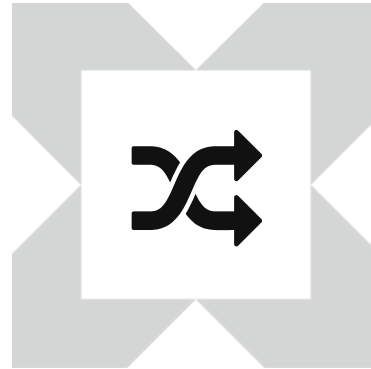
Focus and improve upon the freight-based factors



## Promote industry specialization

Promote skilled workforce development

Facilitate supporting freight business development



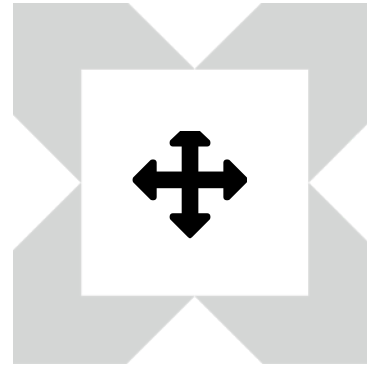
**Strengthen modal flexibility**  
Improve intermodal connections



## Enable e-commerce growth

Increase the efficiency of the regional freight network

Optimize the network for e-commerce



## Capitalize on Panama Canal expansion

Make St. Louis a key part of the emerging national freight network

Build strategic partnerships across the nation

# NEXT STEPS

- 1 Alliance Workshop
- 2 FAST Act
- 3 US Department of Transportation
- 
-





**THANK YOU.**

**Mary C. Lamie, P.E.**  
EXECUTIVE DIRECTOR

314.982.1562  
[MCLamie@BiStateDev.org](mailto:McLamie@BiStateDev.org)